

## TRAVEL PR ACTIVITY SUMMARY: VISIT PEMBROKESHIRE JUNE – AUGUST 2023

### Press Releases (2/2)

- 1) **27<sup>TH</sup> June** - Where can you get the most bang for your buck this summer? Pembrokeshire puts forward a good case.
- 2) **30<sup>th</sup> August** - With its Long Beaches, Beautiful landscapes and Fabulous Sunsets, Pembrokeshire Has it All When It Comes to An Indian Summer Escape

### Shorts & Round Ups (3/4)

- 1) What's happening in Pembrokeshire this Summer?  
Visit Pembrokeshire, which represents this beautiful, year-round destination in south-west Wales, has put together a selection of late availability ideas from its partners on where to go in the next few weeks. **19<sup>th</sup> June; 11<sup>th</sup> July; 14<sup>th</sup> August**

### Media contact summary

CONTACT	PUBLICATION	SUBJECT
Wendy Gommersall	The Scotsman	TPR sent images of St. Davids and surrounds for an upcoming Scotsman feature.
Juliet Kinsman	Evening Standard	Following the dissemination of the August offer, Juliet contacted TPR for Bluestone images.
Victoria Hrastic	Fabulous Magazine	Liaised over second article which came out in August. Victoria visited in the Spring.
Kerry Walker	Freelance	Ongoing liaison with Kerry. The following came out in August: Lonely Planet: <a href="https://www.lonelyplanet.com/articles/spending-diaries-what-i-spent-family-break-pembrokeshire">https://www.lonelyplanet.com/articles/spending-diaries-what-i-spent-family-break-pembrokeshire</a> <a href="https://www.thetimes.co.uk/travel/destinations/uk/wales/best-things-to-do-in-wales">https://www.thetimes.co.uk/travel/destinations/uk/wales/best-things-to-do-in-wales</a> .
Sam Harrington-Lowe	<a href="http://www.silvermagazine.co.uk">www.silvermagazine.co.uk</a>	Sam is interested to visit Bluestone. Dates for September have been sent to Sam. OOO until early September.
Heather Lowrie	The Scottish Sun	Liaised over late deals. Coverage came out 18/7

**Press trips**

DATE/JOURNALIST	PUBLICATION	SUMMARY
Natasha Foges	BRITAIN – the official magazine of VisitBritain	Liaised with Natasha re. stay at <a href="https://www.fishguardbay.com/">https://www.fishguardbay.com/</a> 31 <sup>st</sup> May & 1 <sup>st</sup> June & <a href="https://twryfelinhotel.com/">https://twryfelinhotel.com/</a> 2 <sup>nd</sup> and 3 <sup>rd</sup> June Coverage came out July/Aug
Paul Miles	Coast Magazine	Paul visited earlier in the year. TPR followed up and was notified that feature will be out in Feb '23 issue.
Kerry Walker	Freelance	Kerry visited St. Brides. Features have come out, but just outstanding a piece in National Geographic Food

**31/08/23 – Travel PR**