



**Pembrokeshire**  
SIR BENFRO

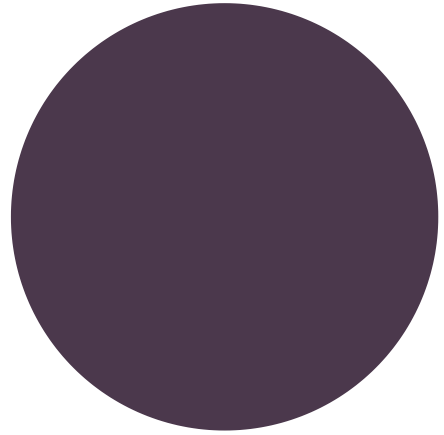


# Membership

[membership@visitpembrokeshire.com](mailto:membership@visitpembrokeshire.com)

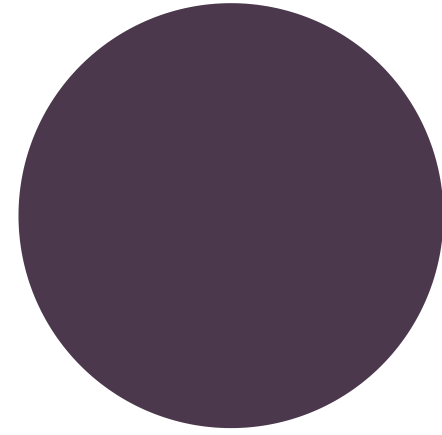


# This is what we do



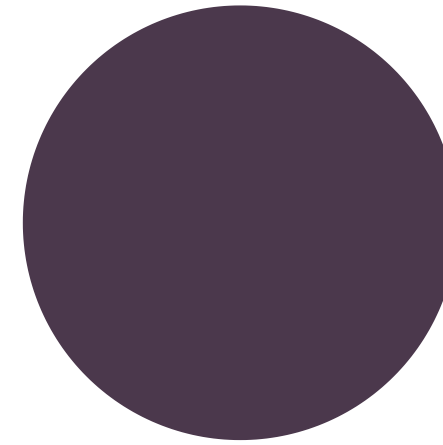
## Destination marketing

Promoting tourism businesses all year round through integrated marketing and PR activity



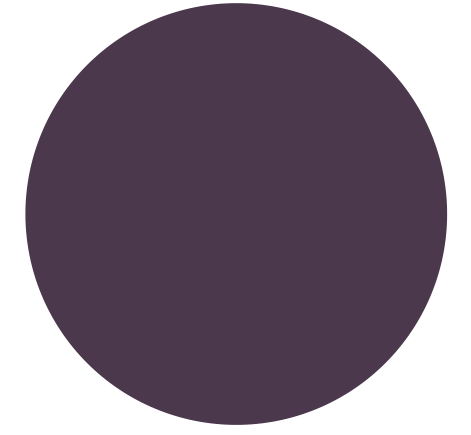
## Tourism leadership and advocacy

The representative voice of tourism locally, regionally and nationally, influencing policy and delivery



## Industry liaison and support

Providing support to the tourism industry through networking, trade events & conferences



## Project delivery

Coordinating delivery of Pembrokeshire's **Destination Management Plan**

# Member benefits

## Visit Pembrokeshire

- Highlighted [visitpembrokeshire.com](https://visitpembrokeshire.com) website listing with reciprocal link
- Marketing opportunities across VP social channels and email campaigns
- Inclusion on press enquiry list
- Industry advocacy / representation
- Dedicated business support
- Regular Visit Pembrokeshire B2B e-communications
- Exclusive merchant services rate through our affiliate partnership
- Exclusive partner offers
- Free / discounted training opportunities
- Invitations to partner networking and trade events
- Discounted trade stand opportunities
- Unlimited job vacancy listings on VP social accounts
- Access to image and video library
- Preferential rates for multiple memberships
- Access to insights & intelligence data

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# Strategic Partner Opportunities

Visit Pembrokeshire

We offer a range of bespoke packages which will, alongside other benefits, deliver enhanced marketing and PR opportunities for Partners who want to support our “Team Pembrokeshire” approach and work with us to grow tourism for the benefit of all. For example these could include:

- Enhanced listing on [www.visitpembrokeshire.com](http://www.visitpembrokeshire.com)
- Thematic targeted marketing to consumers through year round social media campaigns
- Promote your business direct to our consumer database through regular e-newsletters.
- Profile at travel trade events as part of Visit Pembrokeshire.

**For further information please email [membership@visitpembrokeshire.com](mailto:membership@visitpembrokeshire.com)**

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# Serviced Accommodation

Visit Pembrokeshire

1-3 ROOMS	4-7 ROOMS	8-12 ROOMS	13-20 ROOMS	21-30 ROOMS	31-40 ROOMS	41+ ROOMS
£110	£160	£210	£260	£310	£360	£410
Plus VAT	Plus VAT	Plus VAT	Plus VAT	Plus VAT	Plus VAT	Plus VAT

[membership@visitpembrokeshire.com](mailto:membership@visitpembrokeshire.com)

# Self-Catering Accommodation

Visit Pembrokeshire

<b>SELF CATERING 1 PROPERTY</b>	<b>SELF CATERING 2-3 PROPERTIES</b>	<b>SELF CATERING 4-6 PROPERTIES</b>	<b>SELF CATERING 7 -10 PROPERTIES</b>	<b>SELF CATERING 11-15 PROPERTIES</b>	<b>SELF CATERING 16 + PROPERTIES</b>
<b>£110</b>	<b>£160</b>	<b>£210</b>	<b>£260</b>	<b>£310</b>	<b>£360</b>
Plus VAT	Plus VAT	Plus VAT	Plus VAT	Plus VAT	Plus VAT

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# Holiday Accommodation Agencies

Visit Pembrokeshire

**LOCAL AGENCY**

**£250**

Plus VAT

**NATIONAL  
AGENCY**

**£350**

Plus VAT

**OTA'S**

**£500**

Plus VAT

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# Camping & Glamping / Bunkhouse Accommodation

Visit Pembrokeshire

CAMPING /  
GLAMPING  
<10 PITCHES

£110

Plus VAT

CAMPING /  
GLAMPING  
11 - 30  
PITCHES

£160

Plus VAT

CAMPING /  
GLAMPING  
31-50 PITCHES

£210

Plus VAT

CAMPING /  
GLAMPING  
51-70 PITCHES

£260

Plus VAT

CAMPING /  
GLAMPING  
71+ PITCHES

£310

Plus VAT

BUNKHOUSE  
ACCOMMODATION

£150

Plus VAT

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# Caravan Parks

Visit Pembrokeshire

**CARAVAN  
PARK  
1-10 PITCHES**

**£150**  
Plus VAT

**CARAVAN  
PARK 11-20  
PITCHES**

**£200**  
Plus VAT

**CARAVAN  
PARK 21-30  
PITCHES**

**£250**  
Plus VAT

**CARAVAN  
PARK  
31 - 40 PITCHES**

**£300**  
Plus VAT

**CARAVAN  
PARK  
41-60 PITCHES**

**£350**  
Plus VAT

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# Caravan Parks

Visit Pembrokeshire

**CARAVAN  
PARK  
61-80 PITCHES**

**£400**

Plus VAT

**CARAVAN  
PARK 81-100  
PITCHES**

**£450**

Plus VAT

**CARAVAN  
PARK 101-200  
PITCHES**

**£500**

Plus VAT

**CARAVAN  
PARK  
201-300  
PITCHES**

**£550**

Plus VAT

**CARAVAN  
PARK  
301 +PITCHES**

**£750**

Plus VAT

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# Food / Drink Sector

Visit Pembrokeshire

**CAFE**

**£110**

Plus VAT

**RESTAURANT**

**£150**

Plus VAT

**MOBILE  
CATERING  
UNIT**

**£110**

Plus VAT

**PUB/CLUB**

**£150**

Plus VAT

**NEW  
ENTERPRISE  
BUSINESS  
UNDER 2  
YEARS OLD**

**£150**

Plus VAT

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# Activity Providers

Visit Pembrokeshire

**ACTIVITY  
PROVIDER  
<10K VISITORS**

**£150**

Plus VAT

**ACTIVITY  
PROVIDER  
11K-20K  
VISITORS**

**£200**

Plus VAT

**ACTIVITY  
PROVIDER  
21K- 50K  
VISITORS**

**£250**

Plus VAT

**ACTIVITY  
PROVIDER  
51K+  
VISITORS**

**£350**

Plus VAT

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# Visitor Attractions

Visit Pembrokeshire

ATTRACTION  
<30K  
VISITORS

£150

Plus VAT

ATTRACTION  
31K-50K  
VISITORS

£200

Plus VAT

ATTRACTION  
51K-70K  
VISITORS

£250

Plus VAT

ATTRACTION  
71K-80K  
VISITORS

£350

Plus VAT

ATTRACTION  
81K-100K  
VISITORS

£450

Plus VAT

ATTRACTION  
100K+  
VISITORS

£550

Plus VAT

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# Tour Guides / Transfers / Arts & Crafts / Retail / Supplier / Kennels etc

Visit Pembrokeshire

**TOUR GUIDE**

**£150**

Plus VAT

**LUGGAGE  
TRANSFER**

**£150**

Plus VAT

**ARTS/CRAFTS**

**£150**

Plus VAT

**RETAIL  
BUSINESS**

**£150**

Plus VAT

**SUPPLIER**

**£250**

Plus VAT

**KENNELS /  
DAY CARE /  
GROOMERS**

**£150**

Plus VAT

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# Events / Associations / Environmental Organisations / Corporate

Visit Pembrokeshire

**EVENTS  
<5K  
VISITORS**

**£150**

Plus VAT

**EVENTS  
>5K  
VISITORS**

**£350**

Plus VAT

**TOURISM / TRADE  
CHAMBER  
ASSOCIATION**

**£300**

Plus VAT

**ENVIRONMENTAL  
TOURISM  
ORGANISATION**

**£250**

Plus VAT

**CORPORATE  
MEMBERSHIP**

**£1000**

Plus VAT

[membership@visitpembrokeshire.com](mailto:membership@visitpembrokeshire.com)

# Becoming a member is easy.

Click [here](#) for the membership application form.

Suite 4, Llanion Cove Offices  
Cleddau Reach  
Pembroke Dock  
SA72 6UJ

Telephone 01646 622228

**Email: [membership@visitpembrokeshire.com](mailto:membership@visitpembrokeshire.com)**